

# The Board of Education Town of Vernon

30 Park Street – PO Box 600  
Vernon, Connecticut 06066

Anne Fischer, Chairperson  
Mason Thrall, Vice Chairperson  
Patricia Buxton, Secretary  
Karen Colt  
Kevin Brown  
Mark Kalina  
Stephen Linton  
Deborah Rodriguez  
Kristiana Wintress

February 27, 2023

## APPROVED MINUTES

### BOARD OF EDUCATION COMMUNICATIONS COMMITTEE MEETING

A Communications Committee Meeting of the Vernon Board of Education was held at the Administration Building, 30 Park Street on Monday, February 27, 2023.

#### Attendees:

Communications Committee members: Mr. Thrall, Mr. Grabowski and Mr. Kalina. Mrs. Rodriguez attended via Zoom.

Administration: Superintendent Dr. Joseph Macary

Board of Education Chairperson Mrs. Anne Fischer attended as an Ex Officio Member.

- The Meeting began at 6:03 p.m.
- Public Comment – None.

**Brochures:** It has been two years since the latest versions of the brochures were designed and printed. The committee's task is to now update them. Dr. Macary contacted staff and asked for input as to what new information and highlights could be added. One thousand copies of each brochure will be printed. Distribution of these brochures will be in March of 2023. Incoming Kindergarteners will receive the elementary brochure, 5<sup>th</sup> graders will receive the Middle School brochure, and 8<sup>th</sup> graders will receive the High School brochure. All Magnet school students will be sent brochures appropriate to their age level. All new students will also be given age-appropriate brochures. Brochures will be distributed at all the schools, the Rockville Library, and Real Estate Agencies.

#### **Suggestions for Updates to the Brochures from the committee's November meeting:**

Suggestions for **Elementary Brochures** included:

- a) Delete Hopes and Dreams section
- b) Add a section on Social and Emotional Learning
- c) Add a shortened version of the District's Strategic Plan

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Suggestions for the **Vernon Center Middle School Brochures** include:

- a) Delete Bermuda Workshop section and add it to Enrichment Opportunities
- b) Add a list of sports offered
- c) Under Family Engagement add Parent Square information with a QR Code
- d) Add Boost Program information to Interventionists sentence
- e) Add a shortened version of the District's Strategic Plan

Suggestions for **Rockville High School Brochures** include:

- a) Add a section for Career Pathways (Information from STEM, Humanities, and Scholars Programs in current brochure could be inserted)
- b) Change the name of College/Career Pathways to College Articulations and include list of College Credit Courses offered
- c) Add a list of sports offered
- d) Add a Parent Engagement section including information on Parent Square with a QR code
- e) Add a shortened version of the District's Strategic Plan

Dr. Macary worked on the Strategic Plan language and developed a draft mock up with most of the other additions and deletions suggested. This draft was sent to the graphic artist and the committee reviewed this first draft. Changes were suggested for placement of photos and descriptions as well as language.

Dr. Macary will ask the graphic artist to make these changes and will e-mail the committee members the results. Once the committee approves this version of the brochures they will be sent out to be printed and ready for distribution by late March.

Mr. Kalina made the motion to adjourn at 6:57 PM. Mr. Grabowski seconded the motion and it passed unanimously.

Respectfully submitted,



Patricia Buxton, Board Secretary