

The Board of Education Town of Vernon

30 Park Street – PO Box 600
Vernon, Connecticut 06066

Anne Fischer, Chairperson
Mason Thrall, Vice Chairperson
Patricia Buxton, Secretary
Karen Colt
Kevin Brown
Mark Kalina
Stephen Linton
Deborah Rodriguez
Kristiana Wintress

November 2, 2022

APPROVED MINUTES

BOARD OF EDUCATION COMMUNICATIONS COMMITTEE MEETING

A Communications Committee Meeting of the Vernon Board of Education was held at the Administration Building, 30 Park Street on Wednesday, November 2, 2022.

Attendees:

Communications Committee members: Mr. Thrall. Mr. Kalina, Mrs. Rodriguez and Ms. Wintress were absent.

Administration: Superintendent Dr. Joseph Macary

Board of Education Chairperson Mrs. Anne Fischer attended as an Ex Officio Member.

- The Meeting began at 6:10 p.m.
- Public Comment – None.
- Brochures: It has been two years since the latest versions of the brochures were designed and printed. It is time to update them. Dr. Macary contacted staff and asked for input as to what new information and highlights could be added. One thousand copies of each brochure will be printed. Distribution of these brochures will be in March of 2023. Incoming Kindergarteners will receive the elementary brochure, 5th graders will receive the Middle School brochure, and 8th graders will receive the High School brochure. All Magnet school students will be sent brochures appropriate to their age level. All new students will also be given age-appropriate brochures. Brochures will be distributed at all the schools, the Rockville Library, and Real Estate Agencies.
- **Suggestions for Updates to the Brochures**
 - Suggestions for **Elementary Brochures** include:
 - a) Delete Hopes and Dreams section
 - b) Add a section on Social and Emotional Learning
 - c) Add a shortened version of the District's Strategic PlanThe group discussed how and where these changes could be implemented.

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- Suggestions for the **Vernon Center Middle School Brochures** include:
 - a) Delete Bermuda Workshop section and add it to Enrichment Opportunities
 - b) Add a list of sports offered
 - c) Under Family Engagement, add Parent Square information with a QR Code
 - d) Add Boost Program information to Interventionists sentence
 - e) Add a shortened version of the District's Strategic PlanThe group discussed how and where these changes could be implemented.

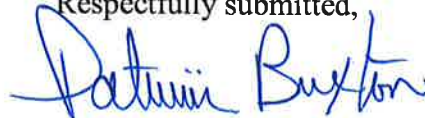
- Suggestions for **Rockville High School Brochures** include:
 - a) Add a section for Career Pathways (Information from STEM, Humanities, and Scholars Programs in current brochure could be inserted)
 - b) Change the name of College/Career Pathways to College Articulations and include list of College Credit Courses offered
 - c) Add a list of sports offered
 - d) Add a Parent Engagement section, including information on Parent Square with a QR code
 - e) Add a shortened version of the District's Strategic PlanThe group discussed how and where these changes could be implemented.

Dr. Macary will work on the Strategic Plan language and develop a draft mock up with all the other additions and deletions suggested. At the next Communications meeting, the committee will study, review and recommend any other potential revisions.

The next meeting will be scheduled for December.

Mrs. Fischer made the motion to adjourn at 6:58 PM. Mr. Thrall seconded the motion and it passed unanimously.

Respectfully submitted,



Patricia Buxton, Board Secretary