

# The Board of Education Town of Vernon

30 Park Street – PO Box 600  
Vernon, Connecticut 06066

Paul Grabowski, Chair  
Kristiana Wintress, Vice Chair  
Karen Colt, Secretary  
Anthony Bedlack  
Patricia Buxton  
Susan Jablonecki  
Kriste Nucci  
Simone Sewell  
Mason Thrall

April 1, 2024

## APPROVED MINUTES

### BOARD OF EDUCATION COMMUNICATIONS COMMITTEE MEETING

A Communications Committee Meeting of the Vernon Board of Education was held at the Administration Building, 30 Park Street on Monday, April 1, 2024.

Attendees:

Communications Committee members: Ms. Nucci, Ms. Sewell and Mr. Bedlack. Ms. Colt was absent.

Administration: Superintendent Dr. Joseph Macary

Board of Education Chair Mr. Paul Grabowski attended as an Ex Officio Member.

Mr. David Owens, Communications Specialist, was also in attendance.

The Meeting was called to order by Ms. Nucci at 6:05 PM.

There was no public comment.

**Introduction – Communications Specialist David Owens:** Dr. Macary introduced Mr. Dave Owens to the new Committee members. Dave gave a brief overview of his role with the Town and the Board of Education.

**Discussion of On-Going Billboard Messages:** Dr. Macary reviewed the billboard schedule set by the previous Committee members back in October 2023. The following is a list of the billboards set for the remainder of the year.

- a) 04/23/24 – 05/20/24 Miracle Field/Unified Sports  
“Vernon supports Unified Sports”
- b) 05/21/24 – 06/17/24 Diversity (Graphic of children standing on different size boxes)  
“Meeting Students Where They Are”
- c) 06/18/24 – 07/15/24 Colleges Seniors are Attending

# The Board of Education Town of Vernon

30 Park Street – PO Box 600  
Vernon, Connecticut 06066

Paul Grabowski, Chair  
Kristiana Wintress, Vice Chair  
Karen Colt, Secretary  
Anthony Bedlack  
Patricia Buxton  
Susan Jablonecki  
Kriste Nucci  
Simone Sewell  
Mason Thrall

April 1, 2024

- d) 07/16/24 – 08/12/24 Scholarships received and College Credits earned
- e) 08/13/24 – 09/02/24 Welcome Back (shorten the length of time for this billboard)
- f) 09/03/24 – 10/07/24 Rockville High School Athletic Hall of Fame
- g) 10/08/24 – 11/04/24 Rockville High School Athletics  
Examples: % of Students Playing Sports, Average GPA, %  
Playing Sports in College
- h) 11/05/24 – 12/02/24 Veteran's Day  
"Thank you for our Freedom"
- i) 12/03/24 – 12/30/24 Music and Arts Across the District

**OR**

Community Service performed by our Students

## **Social Media Presence – Possible New Website Platform and Outreach Program:**

Dr. Macary announced that we are looking to expand our social media presence and to improve our communication with Vernon Public Schools families. He spoke of a possible new website platform and outreach program with the Committee members.

## **Adjournment**

The meeting adjourned at 6:45 PM.

The next Communications Committee meeting will take place in September or October of 2024.

Respectfully submitted,



Karen Colt, Board Secretary